

OCTOBER, 2020



Supporting organic wineries in the modern era

Newsletter no 2



Overview of the 2nd year

For the past year, the partners of the WinEra project finalized the training and educational material, which will be used to promote organic and biodynamic viticulture across Europe. The partners aim to foster the competitiveness and potential of European wineries and producers, through the development of appropriate skills and knowledge related to organic wine preparation, production, and promotion.

Online meetings were held throughout the year, due to the outbreak of the COVID-19 pandemic which restricted long distance travelling. During the meetings, the partners discussed the progress of the project in terms of quality, dissemination, and development of expected results.



Upcoming Activities

The WinEra partners are ready to launch the **1st version** of the project's Training Course for Organic and Biodynamic Wine Producers in the EU! The Course will be integrated in an online platform and will be open for testing towards wineries, farmers, entrepreneurs, new incomers, trainers, and students, and other interested stakeholders.

The learning platform will integrate all aspects for the development of organic and biodynamic viticulture, from the various farming techniques through marketing and communication strategies. Learners will have the chance to accumulate **theoretical knowledge** about each topic, read practical examples and **good practices**, access **additional reading** and test themselves through various **interactive activities** and **multiple-choice questions**.

Users can register to Training Course by following **[THIS LINK](#)**.

Wish to stay tuned? Then follow our news by visiting our website (www.winera-project.eu) or Facebook page @WinEraProject.

The Partnership



VNiVERSIDAD
D SALAMANCA

CAMPUS DE EXCELENCIA INTERNACIONAL



UDRUGA • ASSOCIAZIONE
AGROTURIST
VODNJAN • DIGNANO

DAKOM FOOD

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein. 2018-1-FR01-KA202-047886



Co-funded by the
Erasmus+ Programme
of the European Union